



DIRECT STUDENTS

communicate with talent

Direct Students

Direct Students is mediator between the business world and student communities. These students are reached via their university, study association, Higher Education Institution or fraternity club.

Contact students by email, direct (post) mail or via personal contact.

Students are primarily reached within the Netherlands, but international campaigns are also possible.

Communication aimed at bringing attention to the organization (**employer branding**) or offering relevant career related information aimed at talent acquisition are possible (acquire capable candidates/participants).

Direct Students does the searching, your company (or

recruitment agency partner) the selection.

The ideal way to communicate:

- Management Traineeships
- Business Courses
- Entry positions
- Internships
- Student Ambassadorships
- Career events

For more information: www.directstudents.com

Offer

Direct Students is capable of reaching over 200,000 students within the Netherlands and beyond. In close cooperation with several higher education institutions, universities and associations in several student cities we can reach those talented students where your organization is looking for.

You decide about the segments (field of study, nationality, gender etc), study phase (bachelor, master), country and city the campaign should be focused on.

Direct Students Emailing Campaign:

Product description per segment	Reach	Costs total Reach	Costs per 1000 students
Emailing Campaign	-	-	
* <i>Special</i> * <i>Board members of study associations</i>	840 studenten	€ 550	-
* <i>TopTalent</i> *	2.143 studenten	€ 3.250	€ 1.725,-
<i>Diversity (several nationalities within the Netherlands)</i>	18.098 studenten	€ 16.280	€ 1.100,-
<i>Business</i>	29.157 studenten	€ 35.000	€ 1.400,-
<i>Beta, IT & Econometrics</i>	16.609 studenten	€ 36.540	€ 2.400,-
<i>Legal & Fiscal</i>	18.117 studenten	€ 14.490	€ 1.000,-
<i>Medics & Pharma</i>	23.447 studenten	€ 21.390	€ 1.100,-
<i>People & Marketing</i>	22.181 studenten	€ 17.750	€ 1.000,-
<i>Technique</i>	10.856 studenten	€ 21.710	€ 2.200,-
<i>International (students at universities world wide)</i>	44.789 studenten	€ 26.860	€ 800,-
<i>Express Campaign (within 5 working days)</i>		additional costs	
∞ Tariffs VAT excl. Minimal campaign size possible from 300 euros up			

Contact Direct Students

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Do not hesitate to contact us,
 we would like to hear from you!
Stefan van Eerde - Direct Students