



DIRECT STUDENTS

communicate with talent

Direct Students

Direct Students is mediator between the business world and student communities. These students get connected via the university, study association, Higher Education Institution or fraternity club.

Contact students by email, direct (post) mail or personally.

Direct Students primarily focuses on the Dutch students, but campaigns in Europe and other continents are also possible.

Communication aimed at bringing attention to the organization (**employer branding**) or offering relevant career related information aimed at talent acquisition are possible (acquire capable candidates/participants).

Direct Students does the searching, your company (or recruitment agency partner) the selection.

The ideal way to communicate:

- Management Traineeships
- Business Courses
- Entry positions
- Internships
- Student Ambassadorships
- Career events

For more information: www.directstudents.com

Offer

Direct Students is capable of reaching over 200,000 students within the Netherlands and beyond. In close cooperation with several higher education institutions, universities and associations in several student cities we can reach those talented students where your organization is looking for.

You decide about the segments (field of study, nationality, gender etc), study phase (bachelor, master), country and city the campaign should be focused on.

Direct Students Emailing Campaign:

Product description per segment	Reach	Investment Total Reach	Investment per 1000 students
The Netherlands	312,942 students	€ 98,645	€ 315,-
Europe - Electronics Engineering	9,235 students	€ 8,310	€ 900,-
Europe - Technology	28,131 students	€ 5,680	€ 646,-
West Europe & Balkans - Economics & Engineering	16,353 students	€ 5,846	€ 357,-
China	240,000 students	€ 55,860	€ 233,-
India	380,000 students	€ 98,334	€ 259,-
UK	5,552 students	€ 2,659	€ 479,-
Hungary	10,016 students	€ 6,230	€ 622,-
Belgium	16,139 students	€ 12,368	€ 766,-
France	5,798 students	€ 12,176	€ 2,100,-
Germany	5,008 students	€ 8,013	€ 1,600,-
Italy	4,474 students	€ 7,158	€ 1,600,-
Europe other	28,402 students	€ 42,603	€ 1,500,-

* numbers subject to change, due to frequent updates from universities

Contact Direct Students

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Do not hesitate to contact us,
 we would like to hear from you!
Stefan van Eerde - Direct Students